

ARCHIE
SERIES

APPROVED
BY THE
COMICS
CODE
AUTHORITY

12c

MAC

NOV.

NO.
150

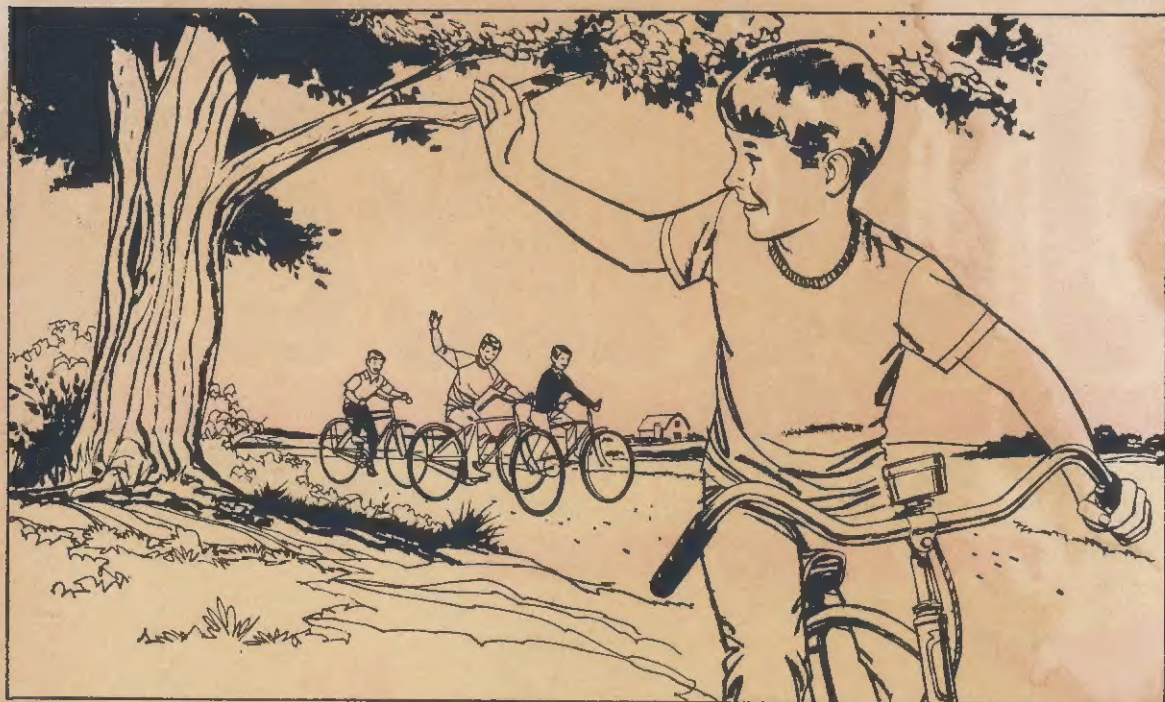
Jughead



THIS *HAYRIDE* DOESN'T
MAKE SENSE! WE COULD GET
THERE *TWO HOURS SOONER*
BY CAR!



See how fast you're going! See how far you've gone!



Summertime is bike-hike time. And any bike is more fun with a Cadet, the world's most famous bike speedometer.

All Cadet bike speedometers show the speed you're going. You can use it to pace yourself on bike hikes. And Cadets measure distance up to 10,000 miles. You can tell how far you go on a single trip, and how far you rode all summer.

There's a Cadet speedometer for every bike, including yours:

THE CADET fits all standard American

bikes. It's rugged and accurate.

THE CADETTE "TWENTY" fits all bikes with 20" wheels, including popular hi-rise handlebar models.

SPEEDO DELUXE is designed for the touring and racing bikes with 26" or larger wheels. It's the first truly deluxe bicycle speedometer.

Each speedometer comes as a complete kit, including everything you need for fast, easy installation.

Go see the model CADET you need. It's at your local bike, toy, or department store.

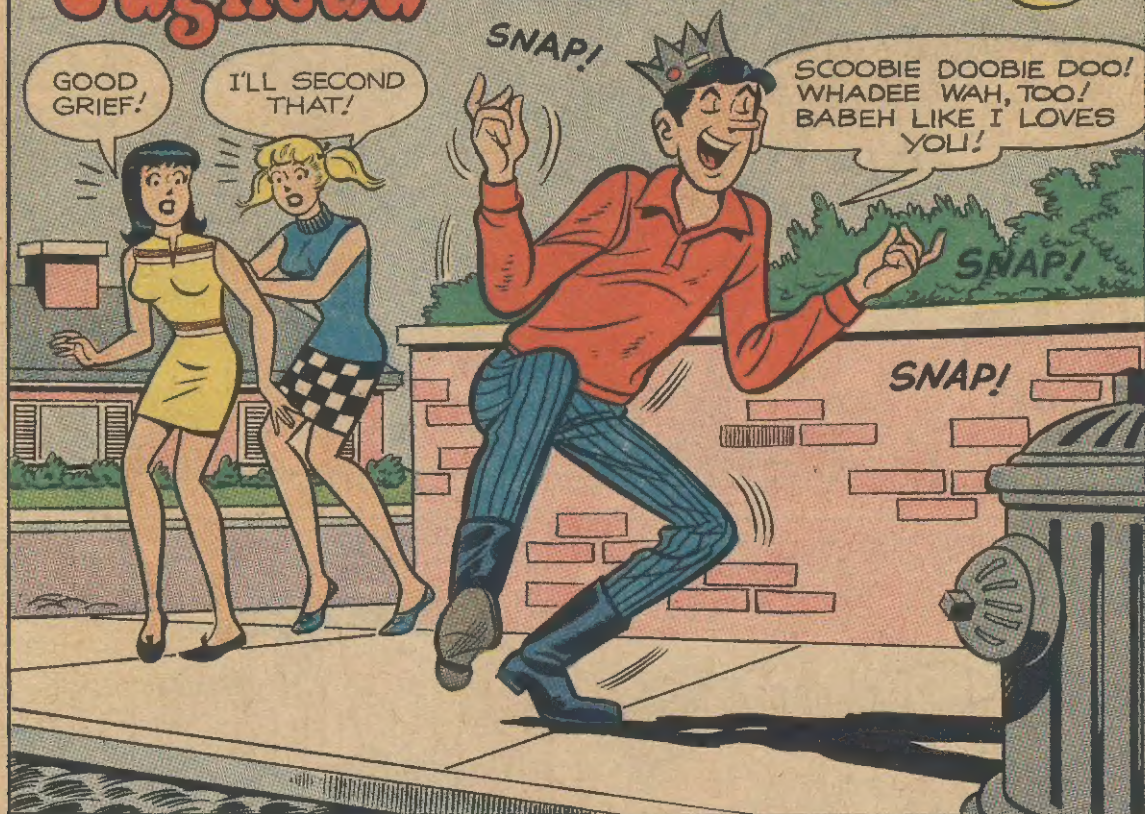
Bike riding is more fun with a **CADET**

A product of Stewart-Warner Corporation, 1826 W. Diversey Pkwy., Chicago, Ill.

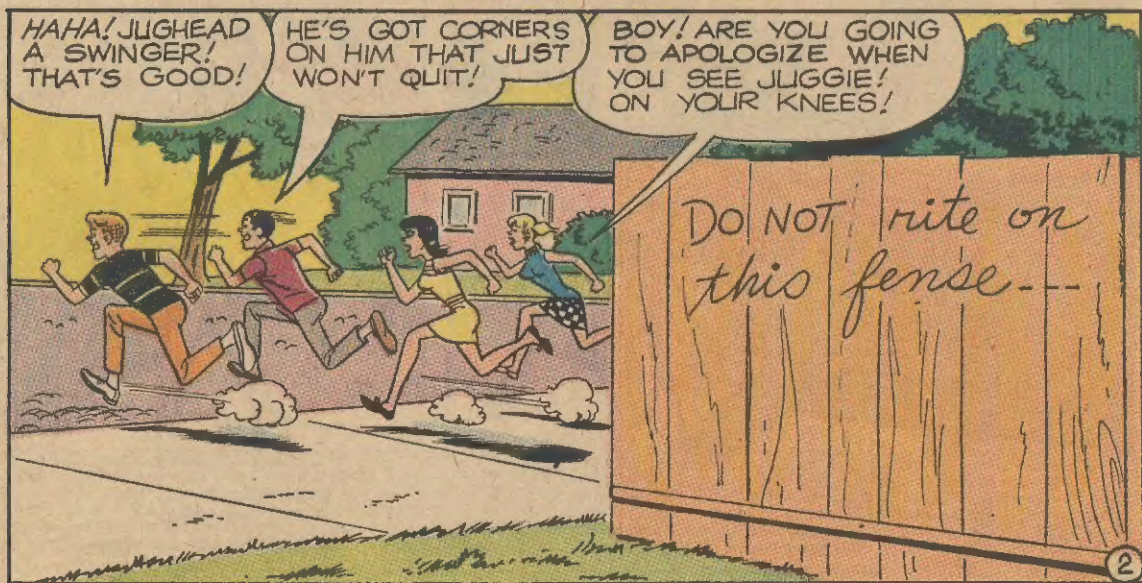
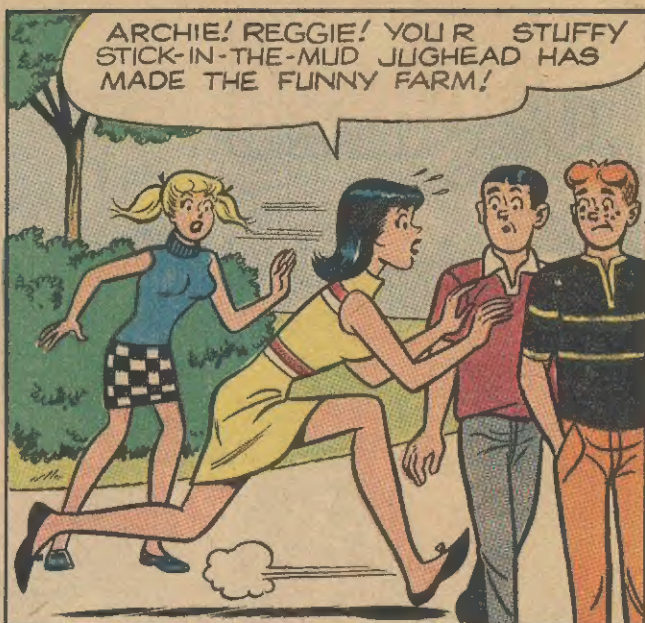
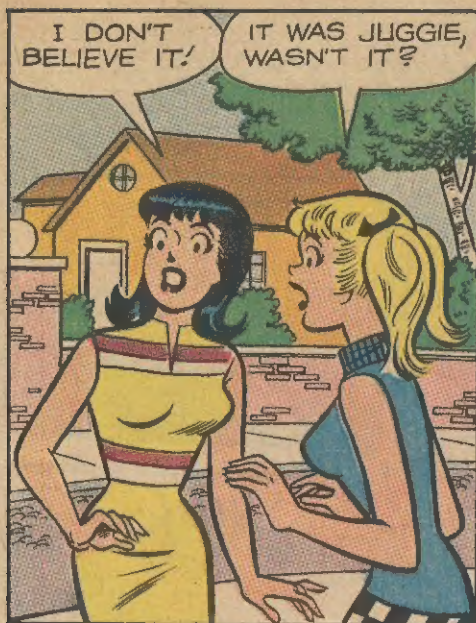


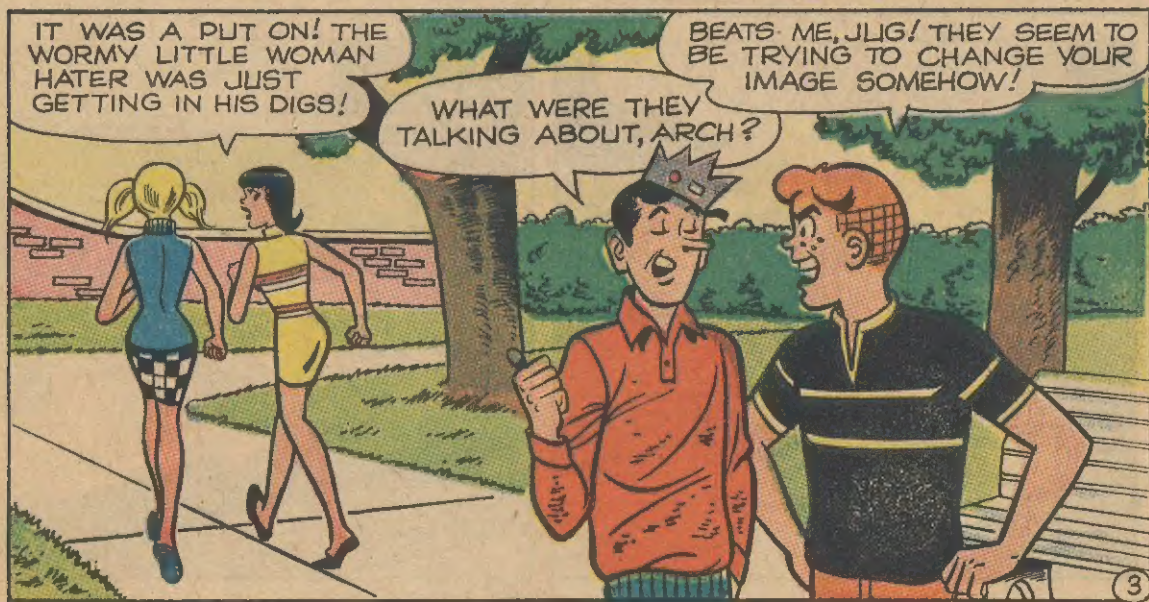
Jughead

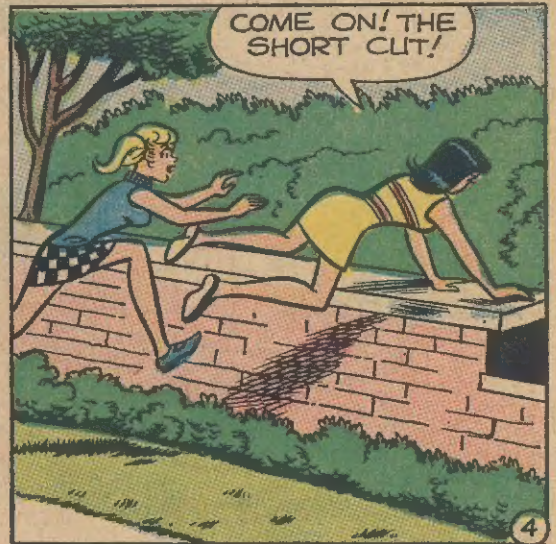
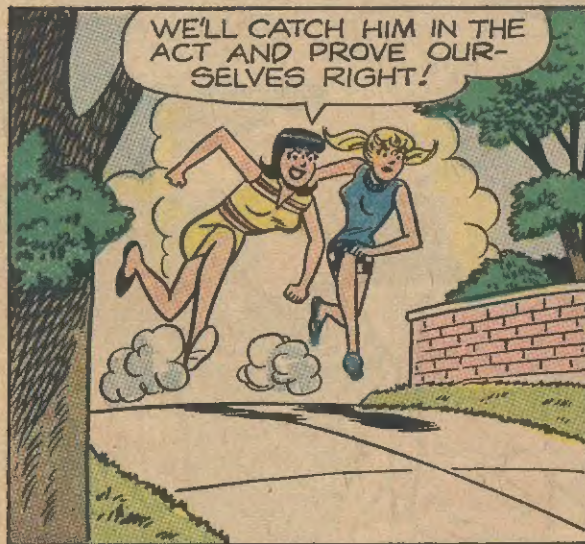
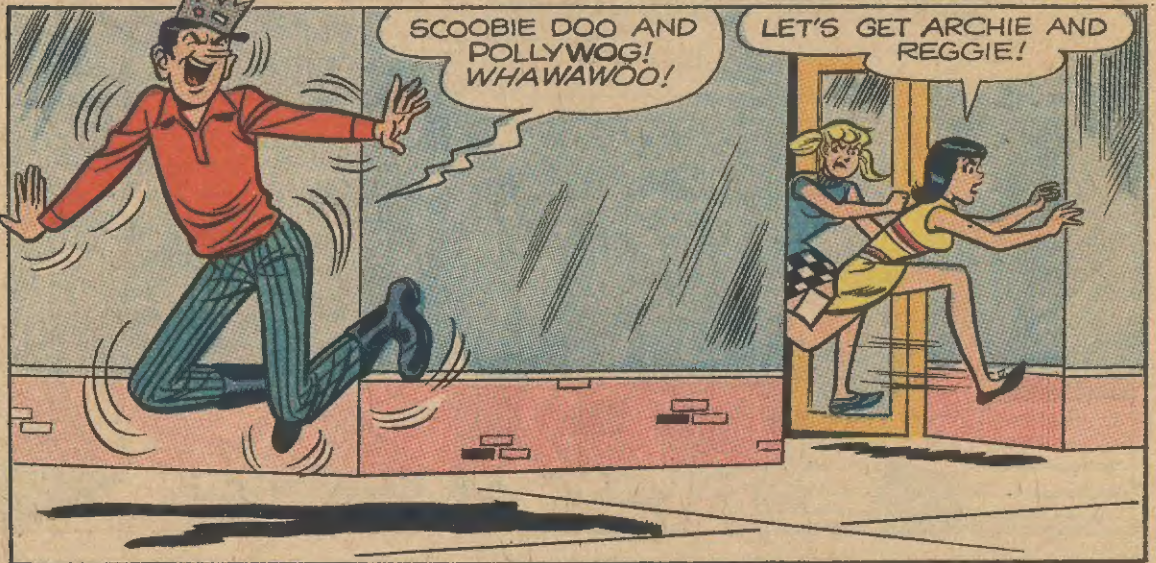
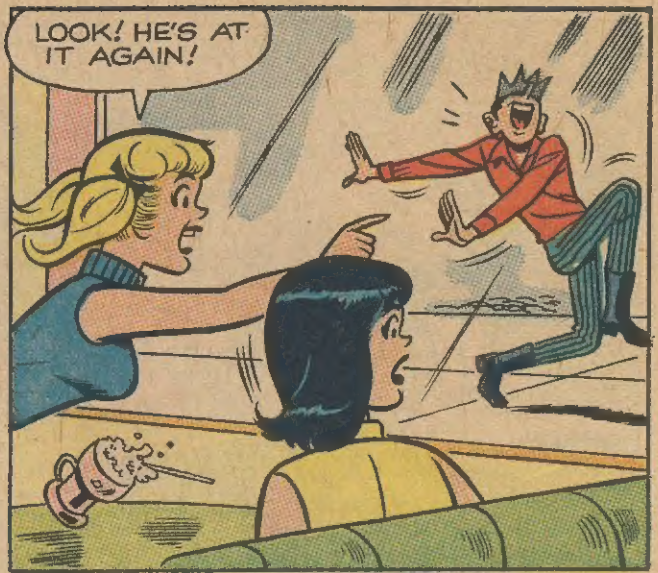
pe The *SWINGER* 99

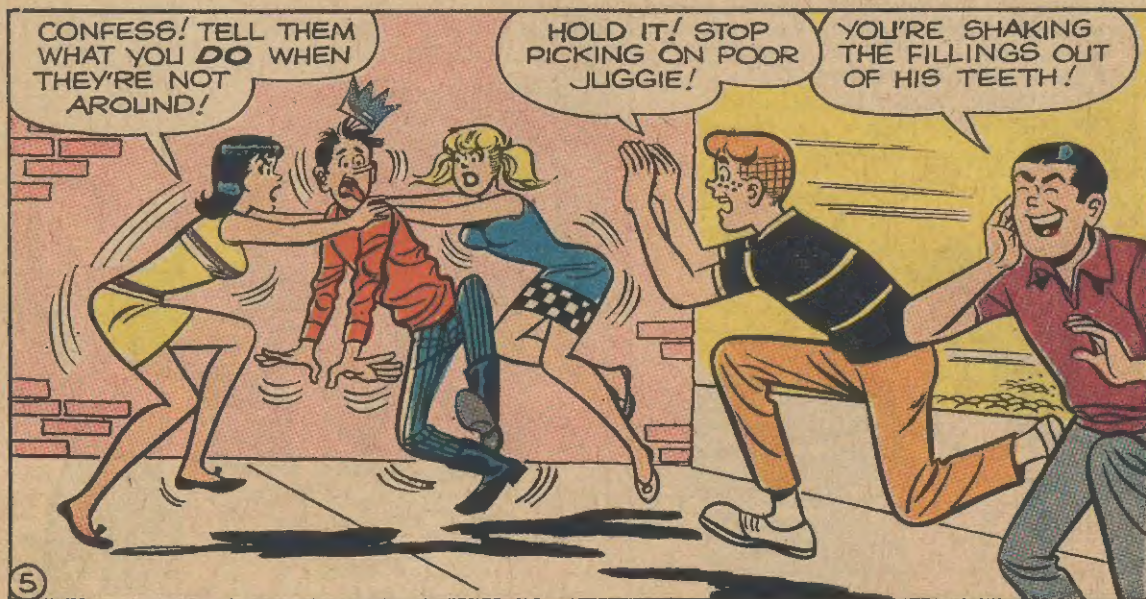
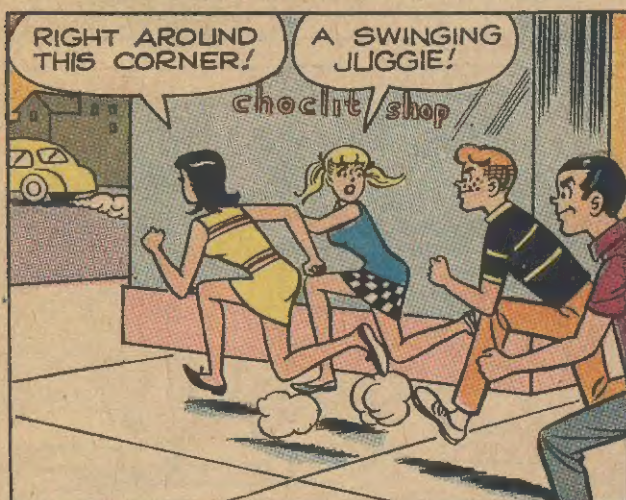
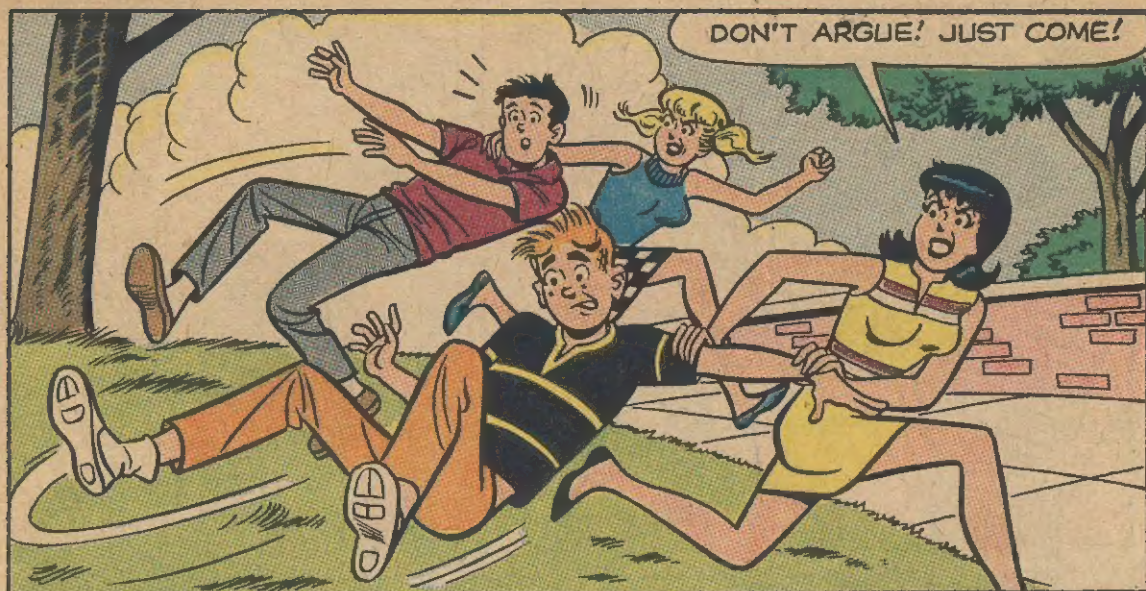


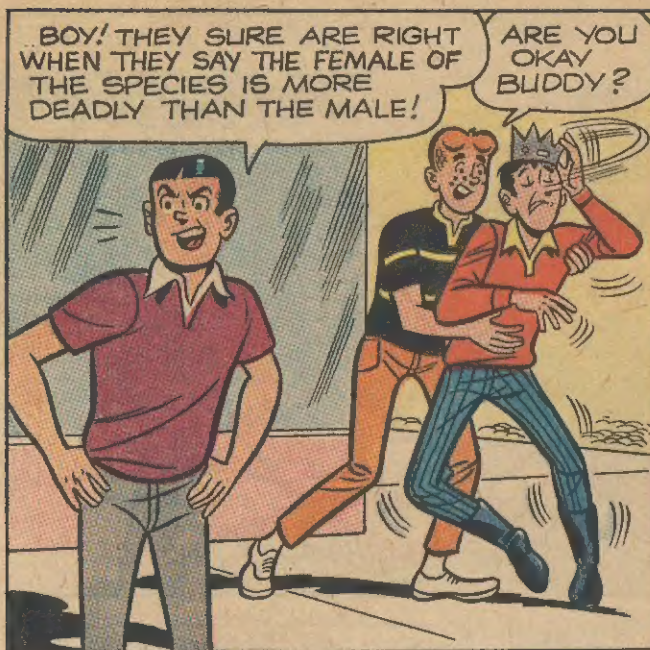
JUGHEAD, No. 150, November, 1967. Published Monthly by ARCHIE COMIC PUBLICATIONS, INC., Second and Dickey Streets, Sparta, Ill. 62286. Executive and Editorial offices: 1116 First Avenue, New York, N.Y. 10021. Chicago office: 35 E. Wacker Drive, Chicago, Ill. 60601. Second Class Postage Paid at Sparta, Ill. under the Act of Mar. 3, 1879. Title registered U.S. Patent Office. Yearly subscription \$1.50 in U.S.A.; single copies 12c. No actual person is named or delineated in this fiction magazine. Copyright © 1967 by Archie Comic Publications, Inc. All rights reserved. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.











Now you can get Tiger Paws just like the big guys!



We make the famous Tiger Paw™ tires the big guys have on their cars!

And now we're making great new Tiger Paw tires for your bike!

We gave 'em the same wild red stripe that makes the fast cars look even faster!

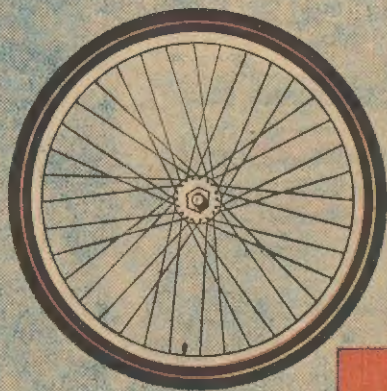
So you can imagine what they'll do for your bike!

When you put on Tiger Paws, all those bicycles with the plain black or whitewall tires will look old fashioned!

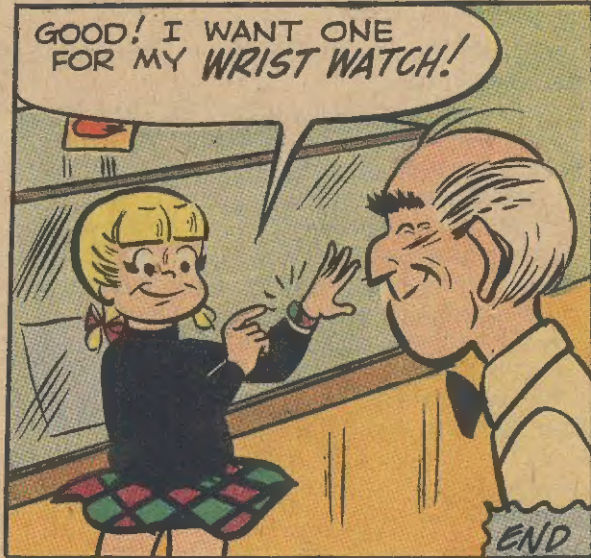
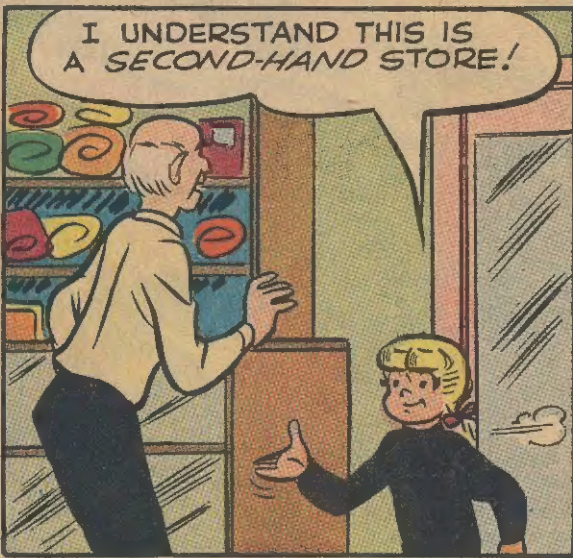
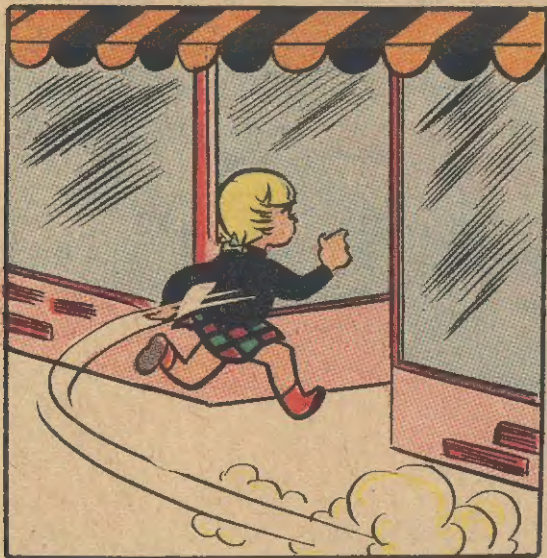
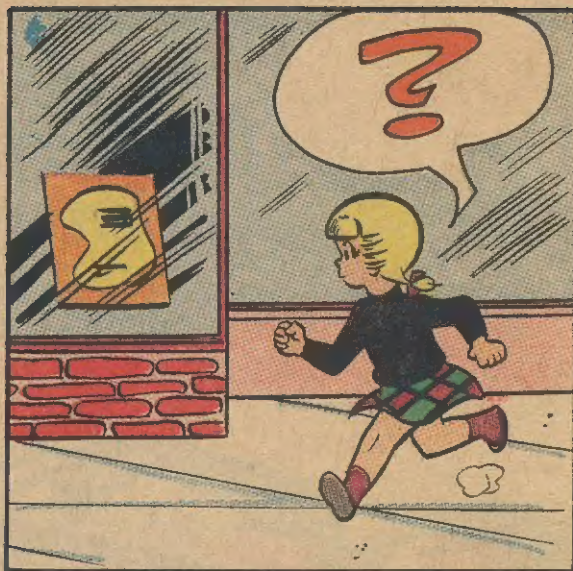
And when you see cars on the super highway that have wild red stripes like yours, guess how you'll feel?

Just like one of the big guys!

Be sure to ask your neighborhood store for official Tiger Paw bike tires!



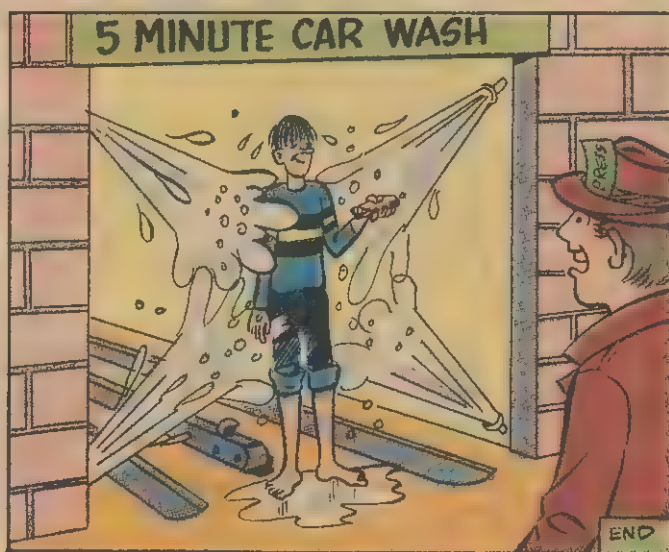
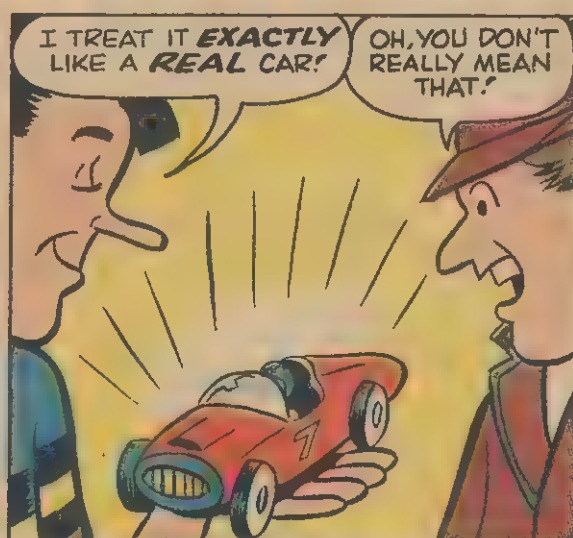
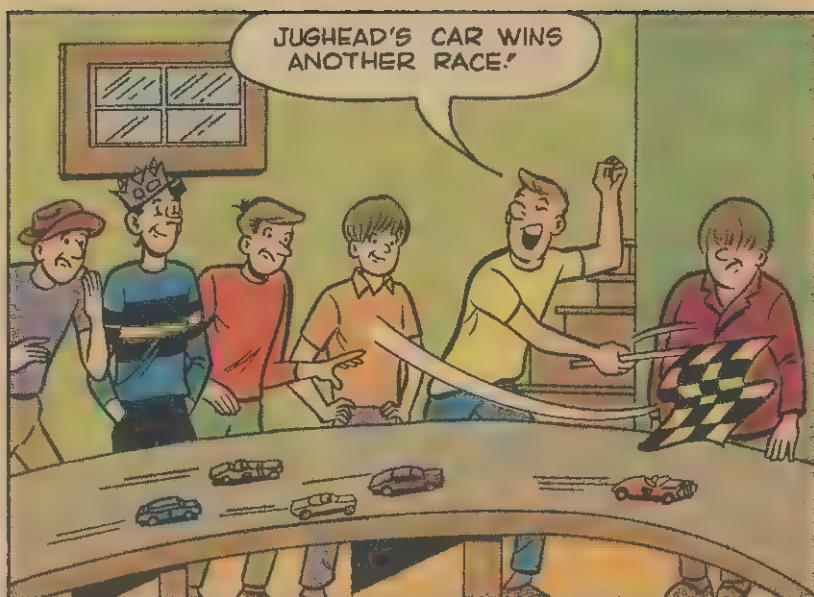
LIL JINX 'SECOND RECKON'



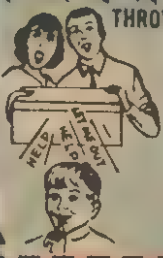
Jughead

IN

RARE CARE



HERE'S A WHOLE TREASURE CHEST OF FUN



THROW YOUR VOICE

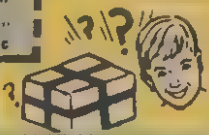
Throw your voice into trunks, behind doors, everywhere. Instrument fits in your mouth out of sight. Fool teacher, friends, family. Free book on 'How to Become a Ventriloquist' No. 137 25c



MAGIC CARDS

Deck is marked and stripped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks. No. 183 \$1.00

SURPRISE PACKAGE



Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth. No. 878 Only 50c

JACK POT BANK

Dime operating Jack Pot Bank works like the one armed bandit in Las Vegas. Deposit the dime and spin the handle. Reel spins and look like the real stuff. Dimes are removable. Should not be used for gambling purposes. No. 2060 1 95



SKIN HEAD WIG

Most people try to grow hair. This is just the opposite. Made of flesh toned latex will fit all heads. For the executive that would like to change his appearance. No. 2060 \$1.00

UNBEATABLE SELF DEFENSE MADE EASY KETSUGO ONLY \$1.00



The powerful choice secrets of Karate, Aikido, Ate-Waza, Judo, Yawara, Jiu Jitsu, Savate. REDUCE ANY ASSAULT TO CRINGING HELPLESSNESS IN SECONDS. Learn by yourself in just one week. No matter how small you are you can walk with confidence—fear no man. No. 224 \$1.00



BOOMERANG

Something new in target throwing in case you miss it comes right back to you, and bingo! you're set to "fire" again. More fun than a "barrel of monkeys." No. 141 75c



ATOMIC SMOKE BOMB

Light one and watch the column of thick, white smoke rise to the ceiling mushrooming into a dense cloud, just like an A Bomb. No. 871 20c



JOY BUZZER

Most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking sensation." Absolutely harmless. No. 239 Only 50c

COMPLETE POWERED DRAG-RACING KIT



This complete drag-racing course includes two sports cars over 5 inches long—an MGA Mark II and a Jaguar XK140—a starting gate, guide lines to keep the cars on course, and STOP bumpers for the finish line. Decals and racing numbers are also included, plus easy-to-follow instructions for building. Item No. 873 \$1.00



TRICK BLACK SOAP

Ordinary looking piece of soap. Victim washes face and gets blacker and blacker. When he gets a look in the mirror, he'll be shocked. Harmless. No. 875 Only 25c

MONEYMAKER

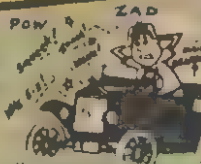
Insert a blank piece of paper, turn the knob and OUT COMES A REAL DOLLAR BILL. Insert the dollar and it changes to a \$5 then the \$5 changes to \$10. \$1.25



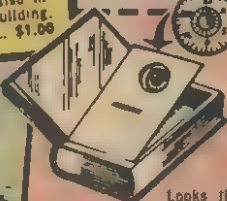
SECRET SPY SCOPE

Pen Size—Clips On Your Pocket—6 Power Magnifier. 6-power wide field magnifier is cleverly concealed in a pen-sized pocket scope. Item No. F38 \$1.98

EXHAUST WHISTLE



Just slip it into the exhaust pipe of your friend's car... then watch him when he starts the engine! The howls and noises will make him think the motor's about to blow up or fall apart—while you roar with laughter. No. F182 \$1.00



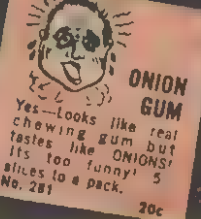
SECRET BOOK SAFE

With combination lock only you can open.

Looks like any book—so no one would think to look for valuables in it. Securely locked by combination only you know—because you yourself have set it. Tough under structure is covered with simulated leather binding. 700 \$1.00

WHOOPEE CUSHION

Place on a chair under a cushion, then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream. No. 247 50c



ONION GUM

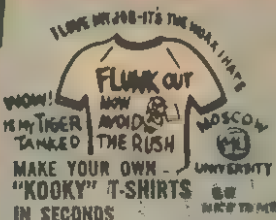
Yes—looks like real chewing gum but tastes like ONIONS! It's too funny! 5 slices to a pack. No. 281 20c



X-RAY SPECS

An Amazing Optical Illusion \$1.00

Scientific optical principle really works. Imagine—you put on the "X-Ray" Specs and hold your hand in front of you. You seem to be able to look right through the flesh and see the bones underneath. Look at your friend. Is that really his body you "see" under his clothes? Leads of laughs and fun at parties. No. F17 \$1.00



FLUNK OUT NOW! AVOID THE RUSH MAKE YOUR OWN "KOOKY" T-SHIRTS IN SECONDS. All you do is lay the transfer on, press down with a hot iron and presto!—you'll have a crowd stopping "Zany" shirt... in colors, too. Each transfer will transform several shirts. Can be washed, of course. Item No. 338 Any two transfers \$1.00. All 4 transfers \$1.75

Honor House Prod. Corp. Dept. 7GK34 Lynbrook, N.Y. 11563

Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase after 10 days Free Trial for full refund of purchase price.

Item	Name of Item	How Many	Total Price

☐ I enclose In full payment. Same guarantee
☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

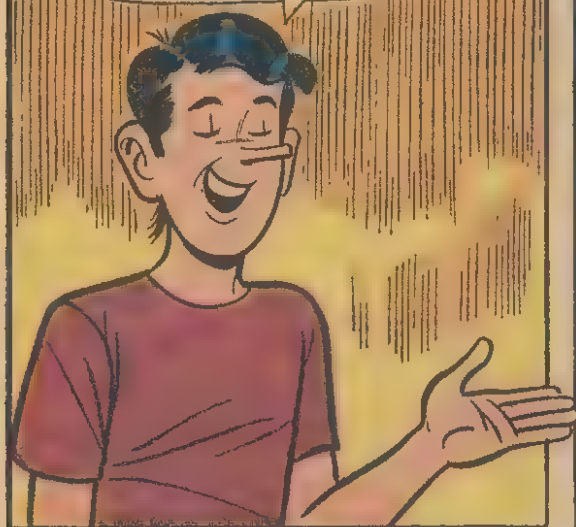
Name _____ Zip _____
Address _____
N.Y. State residents please add 2% sales tax. Sorry we cannot ship orders for less than \$1.00. Kindly add 12c for postage and handling to all orders.

Jughead in "STUPID CUPID"

HEY, JUG! WHAT'S THIS I HEAR ABOUT YOU MATCHING UP COUPLES ON THE SCHOOL COMPUTER? IS THAT TRUE?

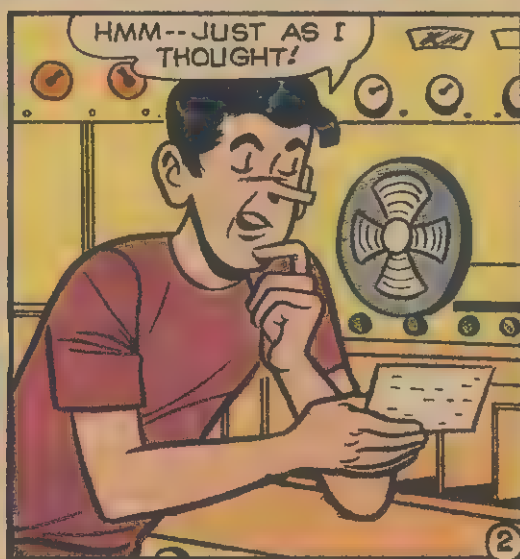
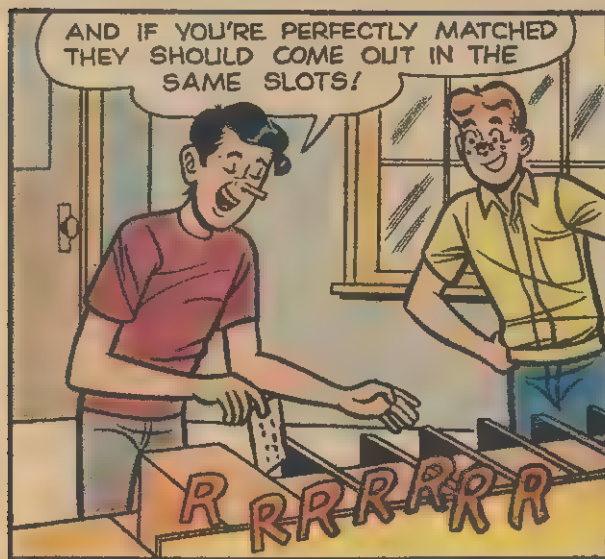
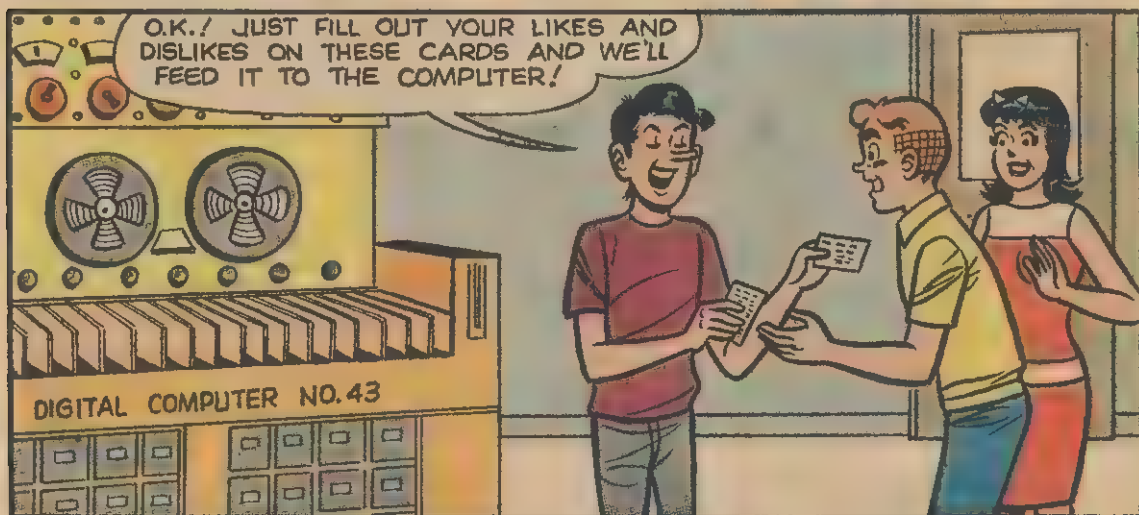
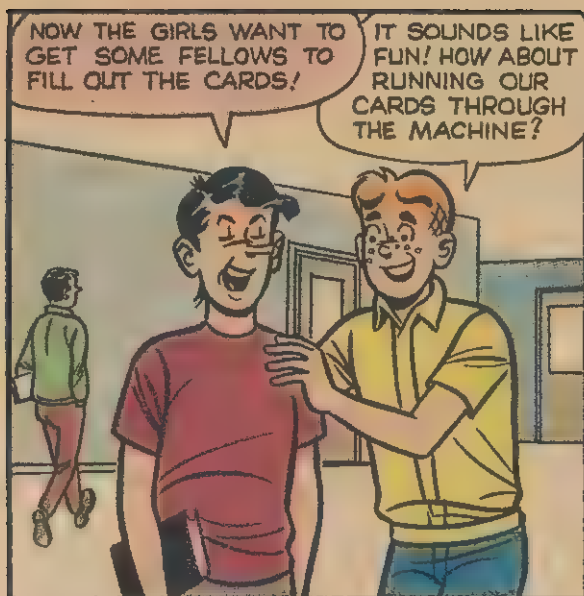


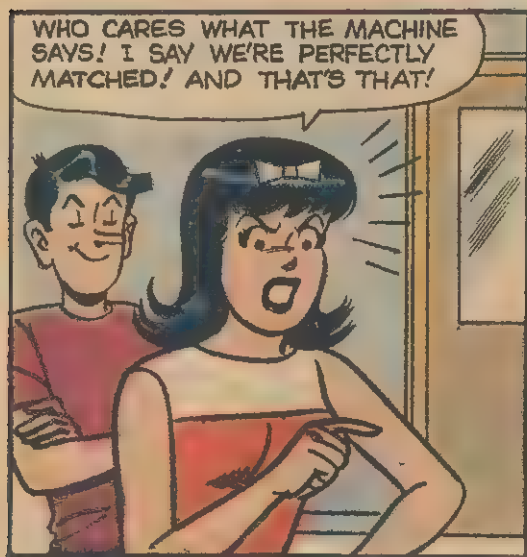
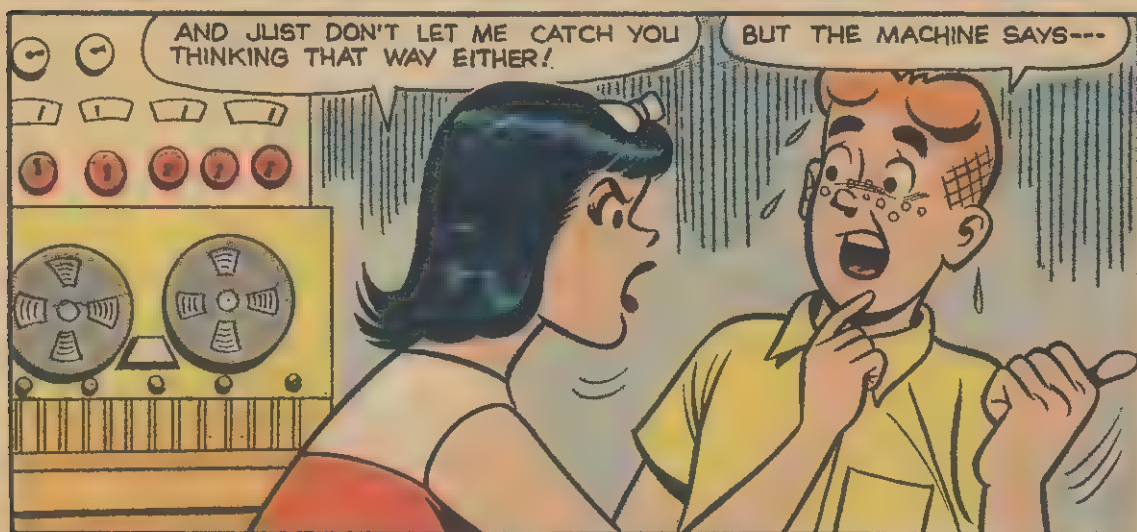
NOT REALLY! I JUST RAN SOME OF THE GIRLS' CARDS THROUGH THE MACHINE!

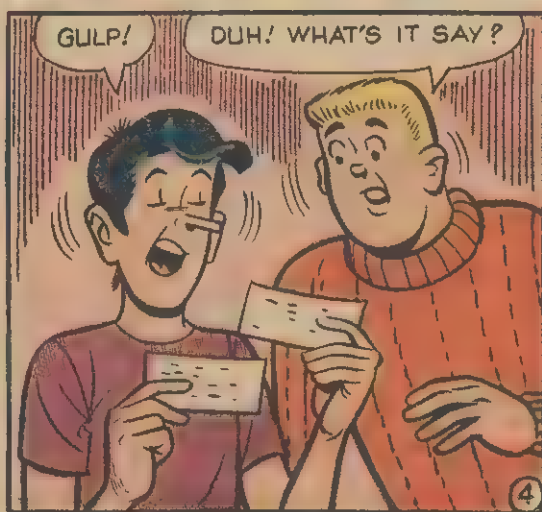
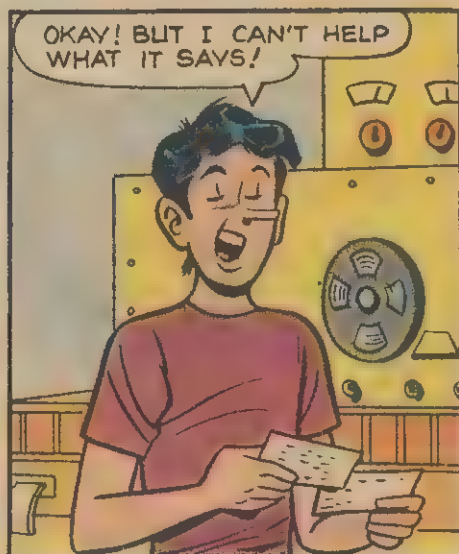
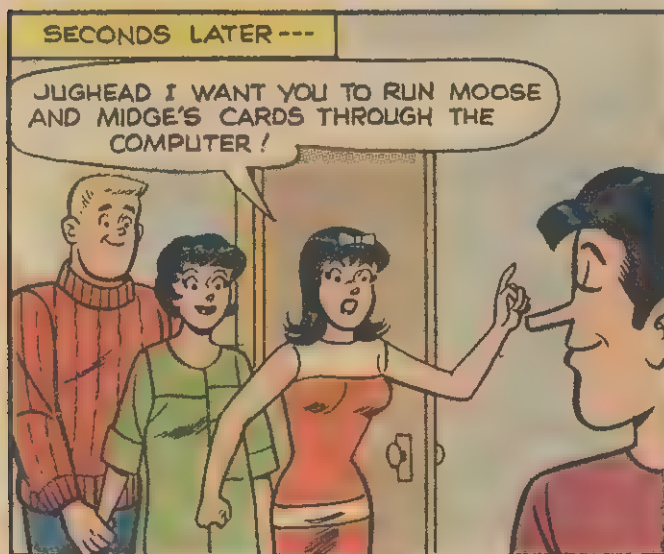


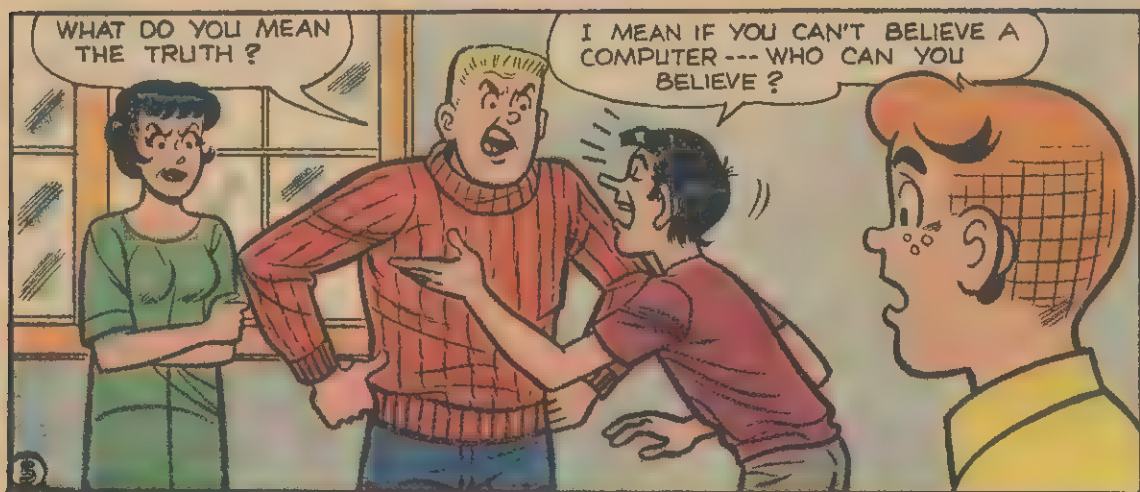
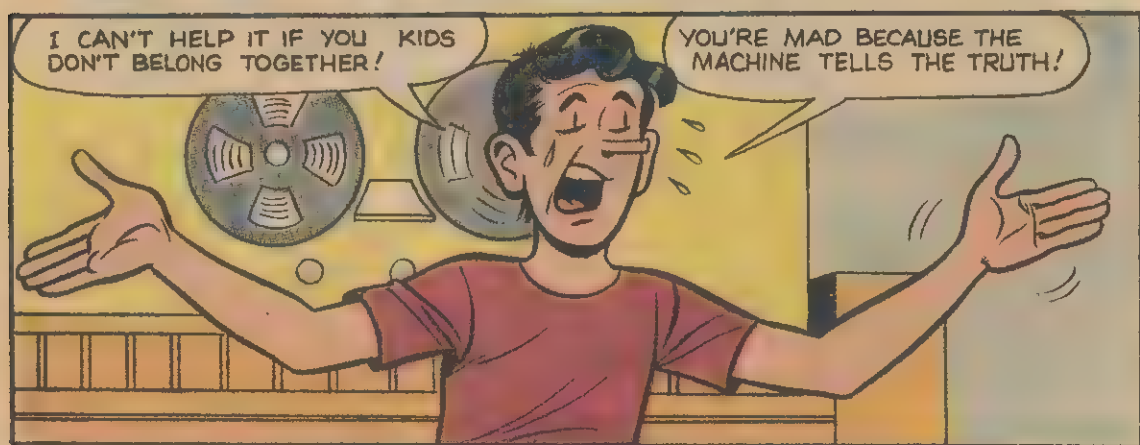
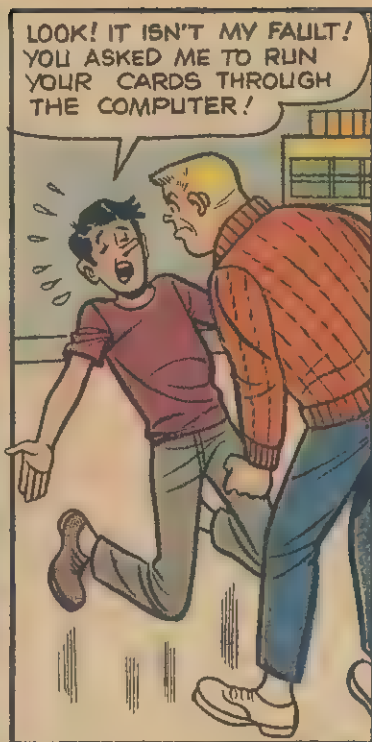
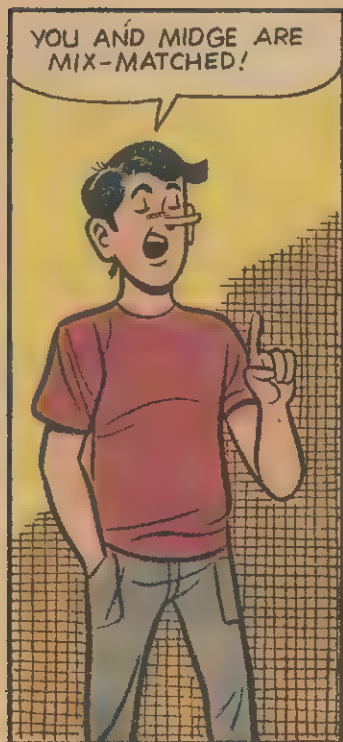
I FOUND OUT IF YOU FEED THE RIGHT INFORMATION ABOUT YOURSELF INTO THE COMPUTER IT WILL MATCH UP PERFECTLY!

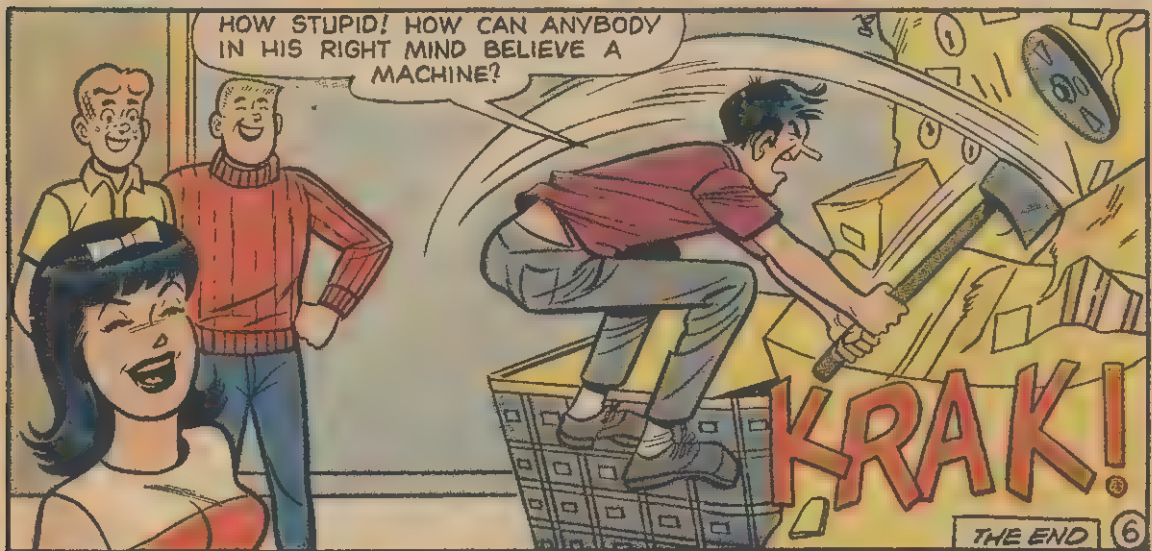
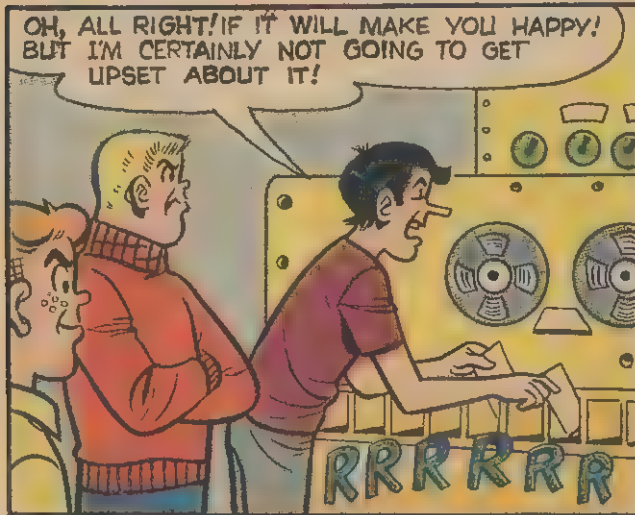
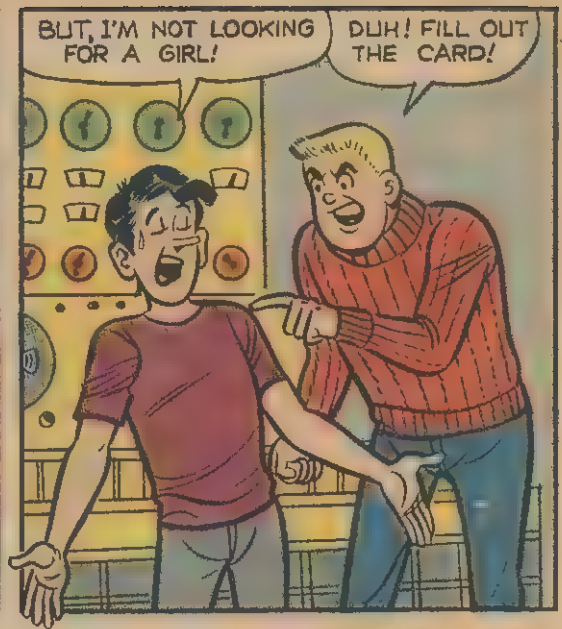


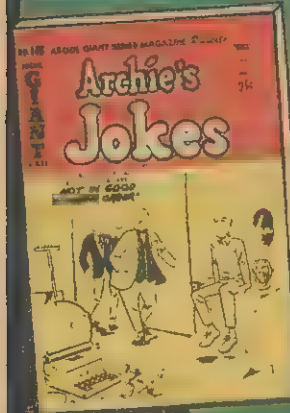
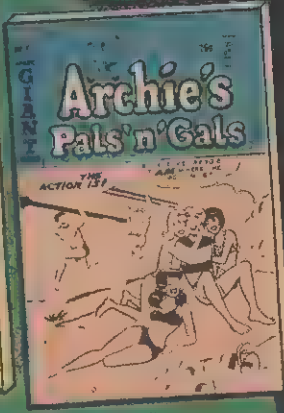
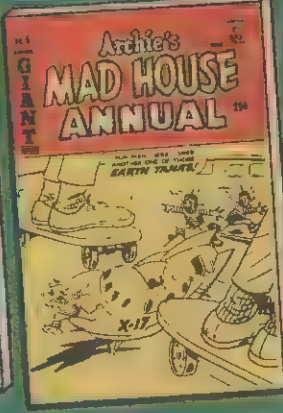
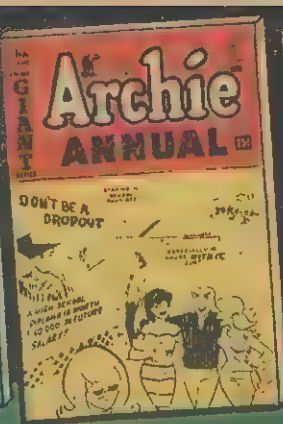




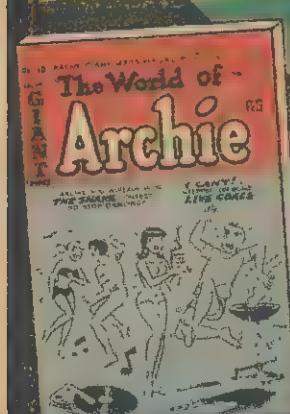
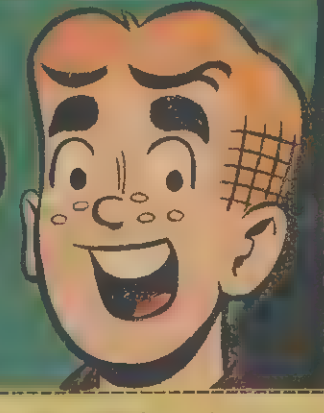








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GROOVY ARCHIE GIANT
QUARTER COMICS, NOW!
JUST FILL OUT THE COUPON
BELOW FOR THE COMICS
OF YOUR CHOICE!



ARCHIE QUARTER COMICS, 1116 First Ave., New York, N.Y. 10021

Please send the following ARCHIE GIANT COMICS. I enclose 25¢ in coin for EACH TITLE checked below

- | | |
|---|--|
| ☐ ARCHIE ANNUAL #19 | ☐ ARCHIE'S MADHOUSE ANNUAL #5 |
| ☐ ARCHIE'S PALS 'N' GALS #42 | ☐ BETTY AND VERONICA SPECTACULAR #145 |
| ☐ LITTLE ARCHIE #45 | ☐ BETTY AND VERONICA SUMMER FUN #147 |
| ☐ THE WORLD OF JUGHEAD #149 | ☐ THE WORLD OF ARCHIE #148 |
| ☐ ARCHIE'S CHRISTMAS STOCKING #144 | ☐ ARCHIE'S JOKES #146 |

NAME

AGE

ADDRESS

CITY

STATE & ZIP

DEPT. 2B

Archie's Pal

Jughead

IN ^{PP} The Taste of ⁹⁹ SUCCEM

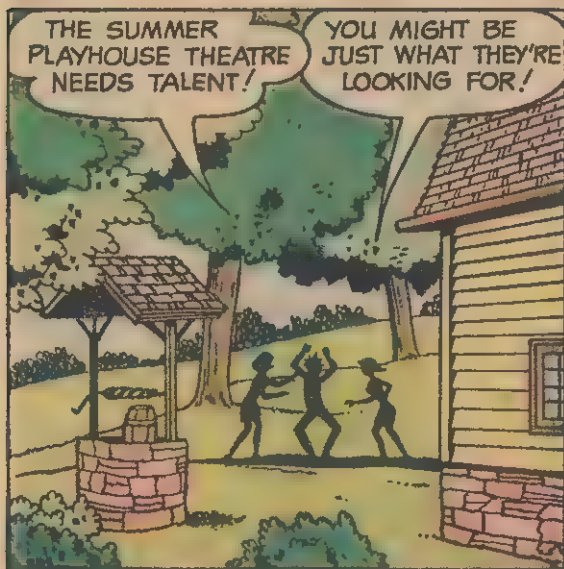
NO! NO! NO! I
DON'T WANT TO GO!

COME ON, JUG!...
YOU MIGHT BE VERY
GOOD!



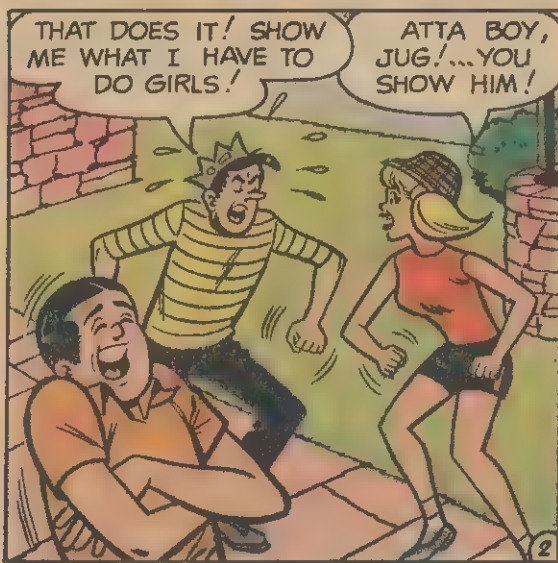
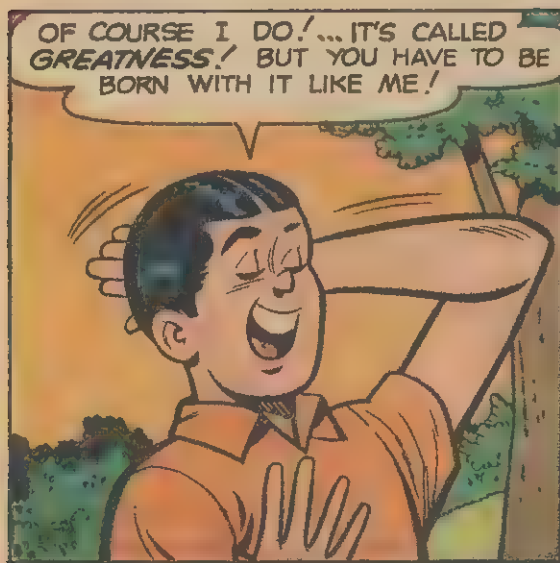
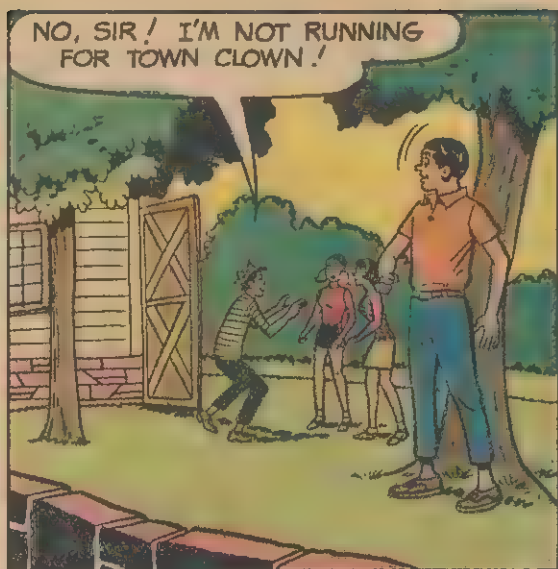
THE SUMMER
PLAYHOUSE THEATRE
NEEDS TALENT!

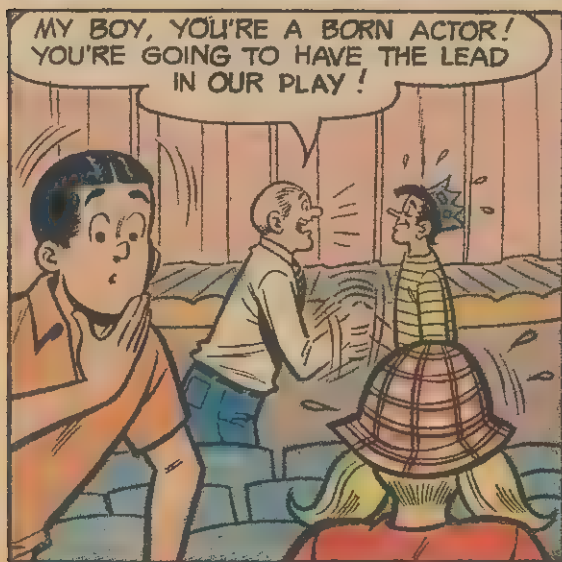
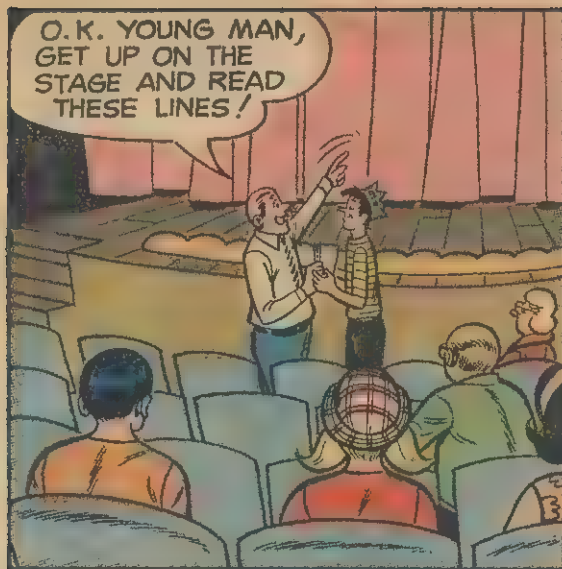
YOU MIGHT BE
JUST WHAT THEY'RE
LOOKING FOR!

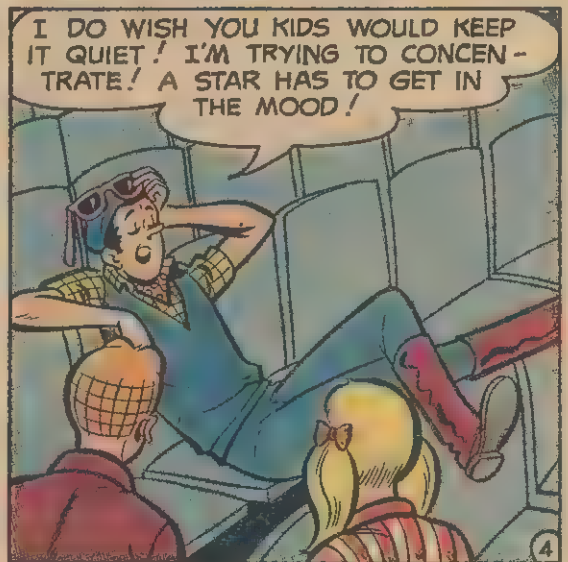
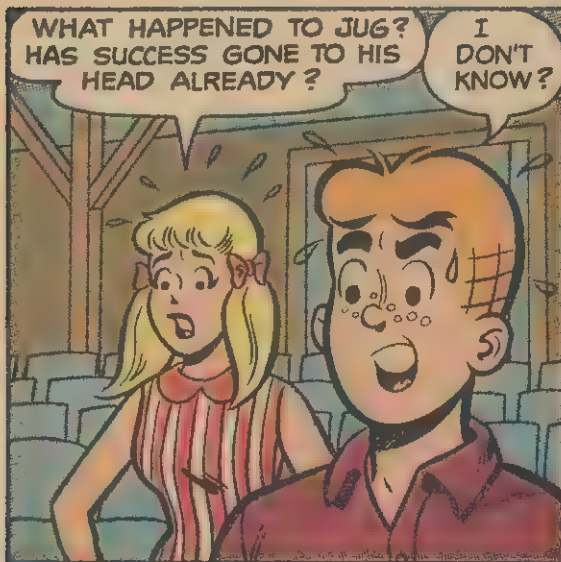
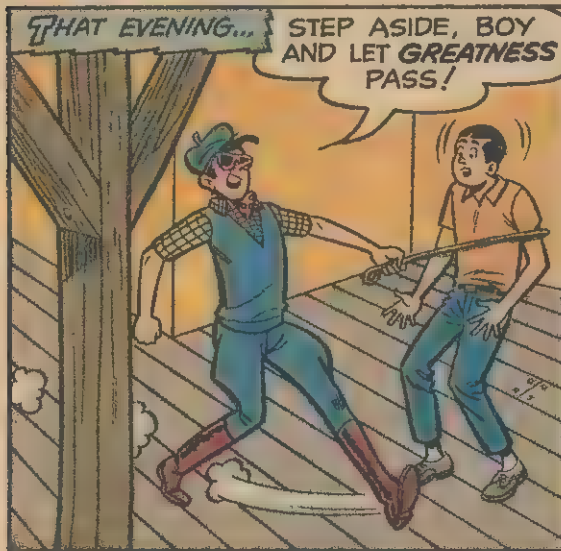
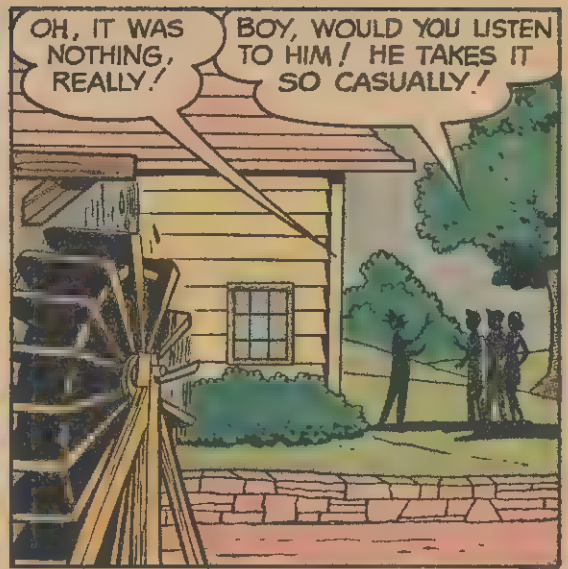
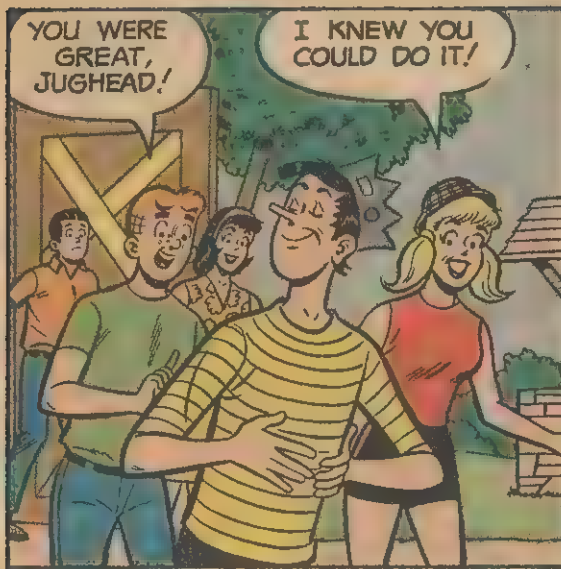


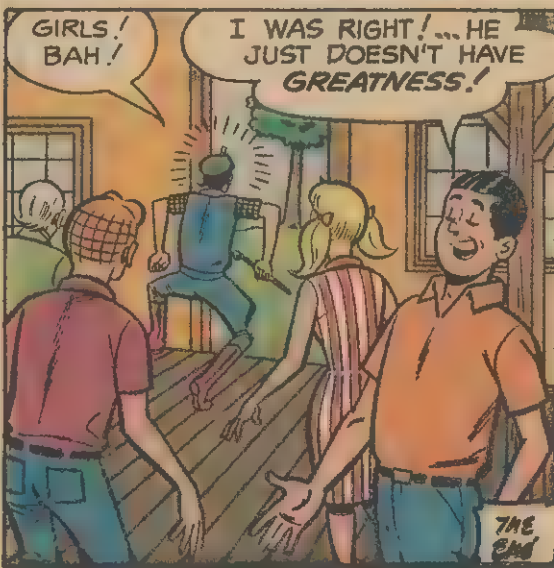
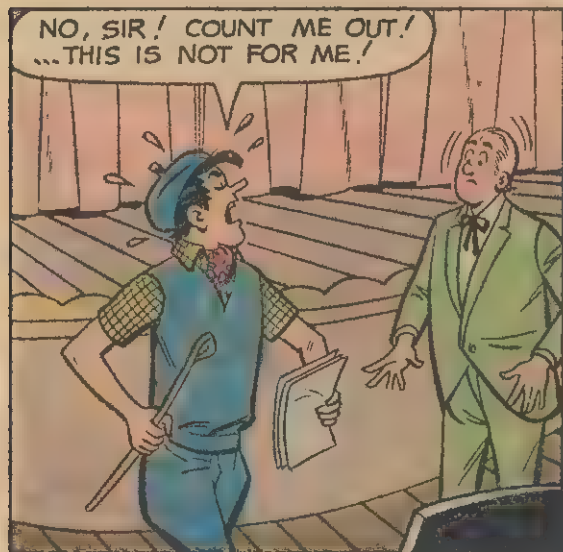
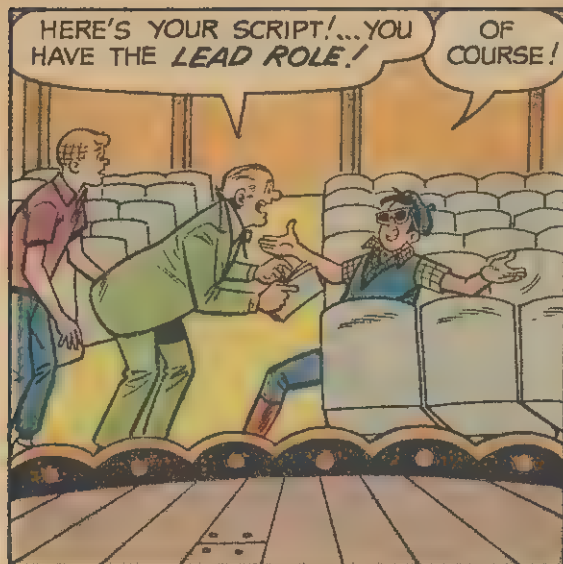
I'M NOT GOING TO STAND UP IN
FRONT OF A BUNCH OF PEOPLE
AND RECITE!



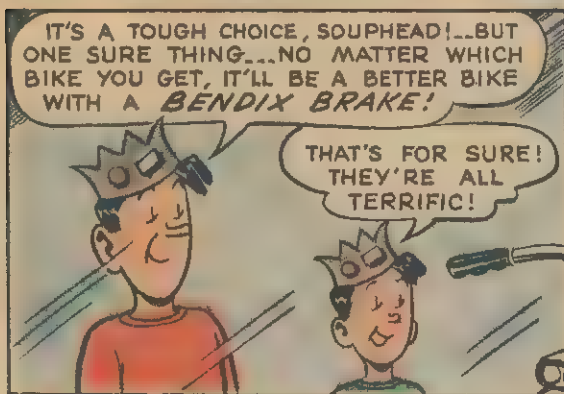
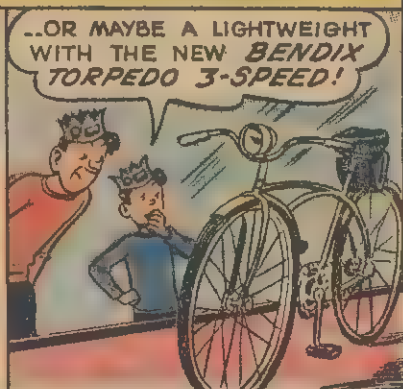
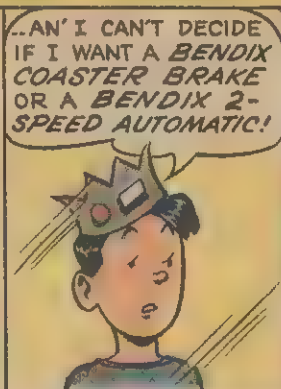
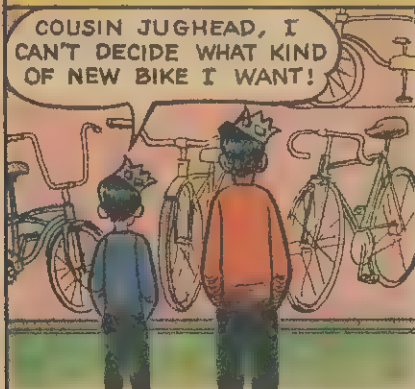








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100,000,000 years — from
PREHISTORIC TIMES to SPACE AGE...

included in this Fascinating Collection of
217 DIFFERENT STAMPS

Yours for only

25¢

Get this exciting collection of 217 different stamps for only a quarter! Features the amazing Space Age sets shown here, plus many others. Join the race to the Moon—see U.S. space heroes Glenn and Carpenter, the Russian "space twins," the historic 18,000 mile-an-hour "walk in space." You also get fascinating prehistoric creatures in full color! Yes, 217 valuable stamps from all over the world — a big boost for your present collection, or the best way to launch your new collection into orbit!

We'll also send you—without extra

cost—this fact packed Midget Encyclopedia of Stamp Collecting. Gives you lots of interesting information, helps you identify mysterious stamps at a glance. And we'll also include — on approval a big selection of other unusual stamps and sets for your free examination. You may purchase any of these Approvals you want at Zenith's low, bargain prices—and return the balance within 10 days. But you don't have to buy anything if you don't want to — the big collection of 217 stamps is yours to keep for only 25¢. Your satisfaction is guaranteed.

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(Please print)





Archie Club News



ARCHIE CLUB MEMBERS, send in your news reports and win cash prizes in the Archie Series Magazines. Please address all letters or postcards to ARCHIE CLUB NEWS, 1116 First Avenue, New York, N.Y. 10021

JUGHEAD NO. 150 NOV.

MEMBERSHIP — TWENTY CENTS

FIRST PRIZE — \$5.00

REPORTER

SYLVIA ALESS

184 Waterloo Street

Winnipeg 9, Montreal, Can.

Dear Archie,

I have a pet parakeet called Kiki. He is very mischievous and gets into trouble a lot. Once while I was cleaning his cage and he was flying around the house the hydro man came in to check the electric meters. Kiki took interest in him and tried to start a conversation.

"Come in for lunch, Harry," he said, imitating the voice of a neighbor. The hydro man looked around and wondered who Harry was. Suddenly Kiki said in a stern voice, "Get out of here with those muddy boots on."

The man hurried upstairs and out of the house. Kiki sat on the basement stairs and laughed like a merry old man. The next time the hydro man came he asked what the strange voices in the cellar had been and did he ever look surprised when my Mom told him it was Kiki.

SECOND PRIZE — \$3.00

REPORTER

ELAINE BOUMAN

3317 Granada Street

Los Angeles, Calif. 90065

Dear Archie,

I have a hamster named Susy. She is just a little baby. She doesn't eat or drink very much. One night her dinner consisted of a pea. Susy thinks she is an acrobat because she climbs up the side of her cage and hangs onto the bars with one hand. I like her very much.

THIRD PRIZE — \$2.00

REPORTER

HELGA HEYCK

38 Sunnyview Drive

Phoenix, Md. 21131

Dear Archie,

As the sensation of leaving the ground left me, I began to look around. I was travelling at about 90 miles per hour and was about 2,000 feet above the ground in my father's four-seat plane.

I looked around and saw trees, cows, ponds, homes, and fields which look all the same color. At that height everything looked much closer together than it really is. We flew over my school and I hardly recognized it. When we flew over my house, my mother came out and waved. She looked like a small dot moving on the ground. I didn't recognize many areas nearby because the roads and land didn't have any hills to them.

One thing that really bothered me was that when you are about to land you never know when you'll hit the runway. During my next flight, I hope to see and learn more.

FOURTH PRIZE — \$1.00

REPORTER

GLENN KARISCH

P.O. Box 474

Hempstead, Texas 77445

Dear Archie,

This year at the Houston Livestock Show and Rodeo my brother, Charles, entered the calf scramble.

In the scramble, Charles was the smallest one. Although he is twelve years old and in the eighth grade, he is four feet

seven inches tall, and weighs sixty pounds. In the midst of the scramble, Charles chased one of the calves into the corner. The announcer said, "And here, the shortest guy on the field has one in the corner. Go get 'im, Shorty!" And Charles just missed it! The announcer said, "Oops, it looks like his arms aren't quite long enough!"

This might sound like the end of the story, but it isn't. Mr. Jack Deizi, his sponsor, gave my brother a certificate for \$200 because he got the hard luck calf. Charles is going to show his calf in the Harris County Dairy Day on June 2nd and in the Houston Livestock Show next February.

If you are ever in a calf scramble, I hope you are as lucky as my brother to get a nice sponsor such as Mr. Jack Deizi.

FIFTH PRIZE — \$1.00

**REPORTER
JULIE ROSEN
1222 9th Avenue
San Francisco, Calif.**

Dear Archie,

I'm going to write you about what it's like to go through the Haight-Ashbury

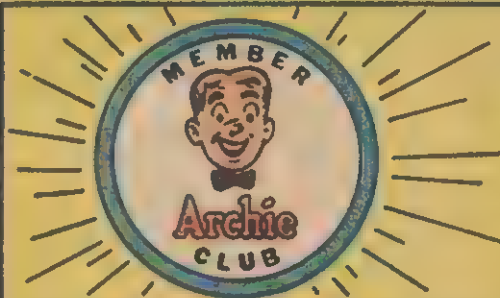
district on weekends. You get on a bus to go there. You see all the "Hippies" milling around. You hear weird music coming out of the stores. Hippies try to sell you their newspaper, badges, and posters.

SIXTH PRIZE — \$1.00

**REPORTER
CONSTANCE B. WATZ
88 Walton Street
Brooklyn, N.Y. 11206**

Dear Archie,

We have two pet land turtles. The big turtle we call Rocksie and the smaller turtle, Pebbles. We let them walk around the house. They eat vegetables and fruit. We always feed them lettuce which they like. They once had some cantaloupe which they ate real fast. When it starts getting cold in the beginning of winter we don't see them at all. They hide in a corner and sleep for the whole winter and come back out in the warmer weather. It is nice to see what they will do next. They started to come out of their hiding places in early May. Now we will be seeing them more often.



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300 CRAZY SIGNS. Printed on gummed labels... to decorate your books, etc. These zany signs & slogans will give you and your friends lots of laughs! They're strictly "nutty"... & a real bargain, too. Send for them today!

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100 HOT HEAD PATCHES. Great assortment of brilliant, full color comic designs printed on fine quality felt that you sew on your T-Shirt, Jacket, Hat, Sweat Shirt, etc. A real bargain offer.

Order No. FP11 \$1.00



500 KRAZY STAMPS. Seal letters with a laugh! These are really wild! You get over 500 assorted funny sayings on gummed label stamps that you stick on envelopes, book covers, packages, etc. And what a bargain!

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400 CRAZY LABELS. They're wild! You get over 400 assorted zany slogans & funny sayings printed on gummed label "stick-ons". They're strictly nutty. Terrific for dressing up your letters, school book covers, etc.

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35. Sandra Dee
36. Dick Van Dyke
37. Dion
38. Troy Donahue
39. Donna Douglas
40. Tony Dow
41. James Drury
42. Patty Duke
43. Clint Eastwood
44. Vincent Edwards
45. Everly Brothers
46. Chad Everett

47. Shelley Faberman
48. Fabian
49. Connie Francis
50. James Franciscus
51. Robert Fuller
52. Robert Goulet
53. Lorne Greene
54. Clu Gulager
55. Dwayne Hickman
56. Eddie Hodges
57. Rock Hudson
58. Jeffrey Hunter
59. Will Hutchins
60. David Janssen
61. Michael Landon
62. Brenda Lee
63. Jerry Lewis
64. Robert Logan
65. Jack Lord
66. Carol Lynley
67. Sue Lyons
68. George Maharis
69. Lori Martin
70. Vic Morrow
71. Gardner McKay
72. Steve McQueen
73. Haley Mills



74. Martin Milner
75. Sal Mineo
76. Dick Nelson
77. David Nelson
78. Paul Newman
79. Hugh O'Brian
80. Tony Perkins
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82. Suzanne Pleshette
83. Elvis Presley
84. Andrew Prince
85. Juliet Prowse
86. Debbie Reynolds
87. Pernell Roberts
88. Bobby Rydell
89. John Smith
90. Roger Smith
91. Connie Stevens
92. Elizabeth Taylor
93. Bobby Vee
94. Bobby Vinton
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Archie's Pal

Jughead ^{IN} FITNESS REPORT

REGGIE, WHAT
HAPPENED?

IT FELT LIKE I WAS
RUN OVER BY AN
ELEPHANT!

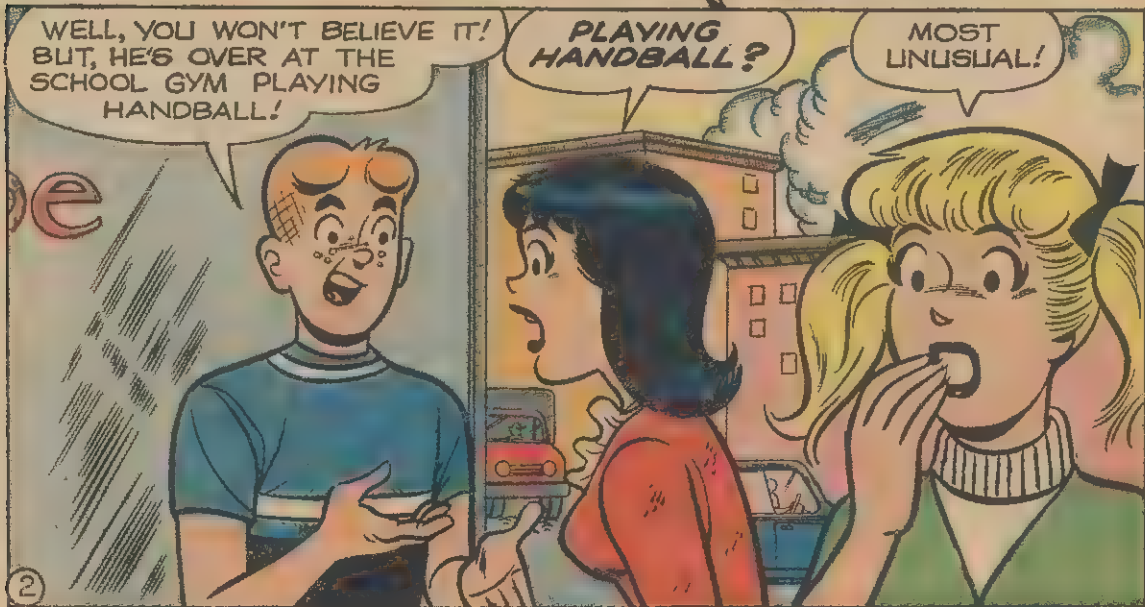
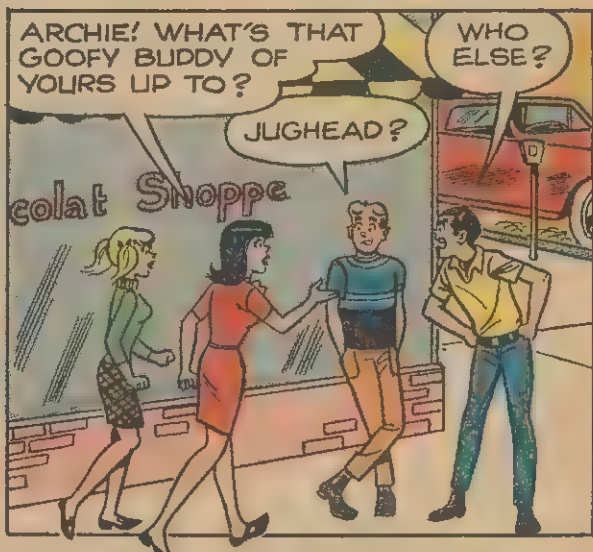
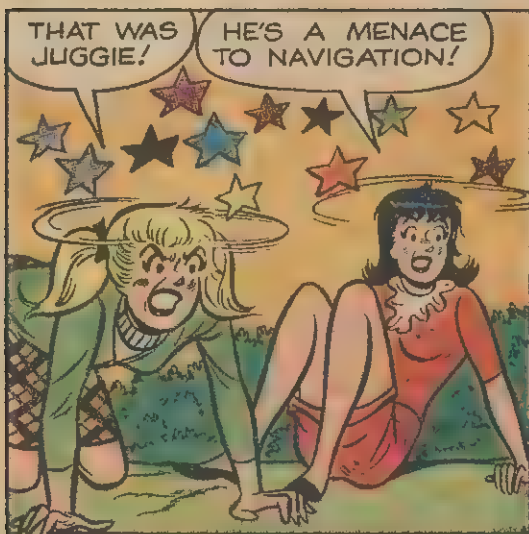


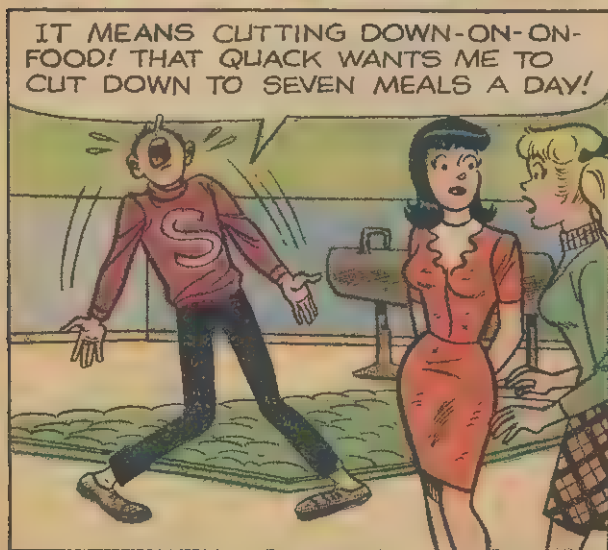
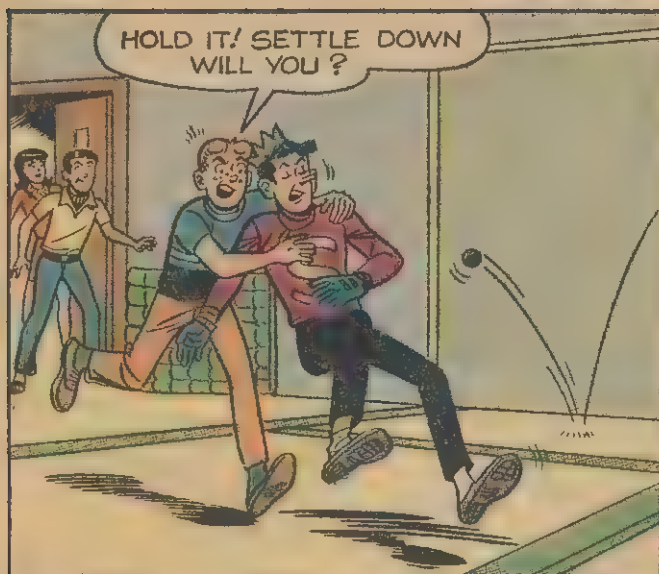
BUT, IT WAS JUGHEAD! HE
WENT BY LIKE HE WAS
SHOT FROM A GUN!

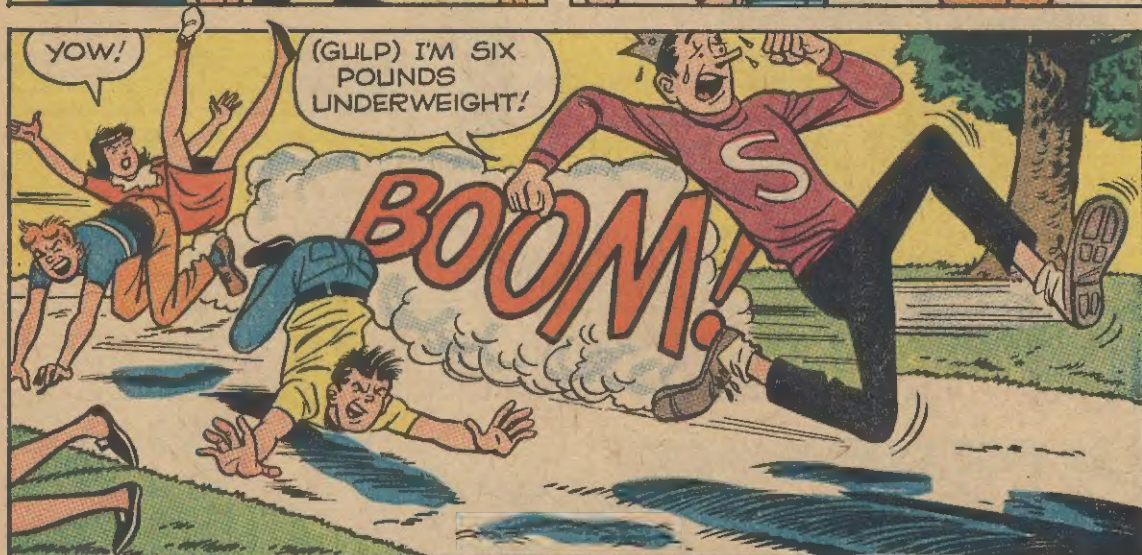
JUGGIE? GOING
FAST? IMPOSSIBLE!

MAYBE LITTLE
CAESAR HAS A
CONCUSSION!









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for only

1 Go Go tail

INSTANT GLAMOUR

The "IN" Hairpiece
for endless styles

A full 18 inches long.
100% beautiful Dynel.
Can be washed, set or styled
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Looks real and natural
like your own hair.



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Can be worn as a:

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ETC



CUSTOM COLOR MATCHED

Blended in our salon to match
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Introductory offer for a limited time only.

USE THIS HANDY ORDER FORM NOW

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"MONEY-BACK" GUARANTEE!

Enclose \$1.00 (plus 25¢ handling) and send
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CITY STATE ZIP

Send hair sample and \$1.00
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66 PIECE ELECTRIC SLOT RACE SET

12 FEET OF TRACK

2 CARS

SCALE SPEEDS

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THIS IS WHAT YOU GET

- Curved Tracks
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What fun to have your own slot racing right in your own home. You and your friends can run races any time you want—seeing who can take his car fastest around turns, speeding down the straight-aways and rumbling over the cross overs.

Each car is individually controlled by the remote controller in your hand. It's easy to set up or take down. Just a few minutes and it's ready to use or out of the way. Or you can leave it set up for instant use whenever you want it. Comes with complete instructions including hints on how to tune your cars for maximum performance. Uses regular flashlight batteries obtainable anywhere. Yes you get it all—this giant of play fun for only \$4.95. Because of its size and weight we must ask 63¢ for postage and shipping costs. (Batteries not included.)

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☐ Send C.O.D. I enclose \$1 good will deposit. I will pay postman on delivery \$3.95 plus C.O.D. and shipping charges. Same Guarantee.

NAME

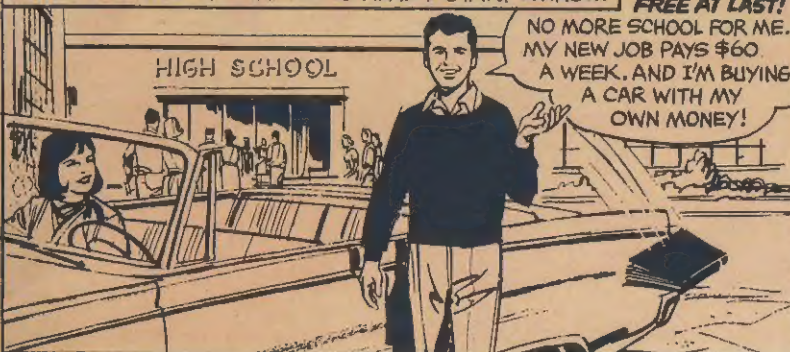
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PETE DUNCAN—"DROPOUT"

"WHEN I TURNED 16, I WANTED TO REALLY START LIVING..."

FREE AT LAST!

NO MORE SCHOOL FOR ME. MY NEW JOB PAYS \$60 A WEEK, AND I'M BUYING A CAR WITH MY OWN MONEY!



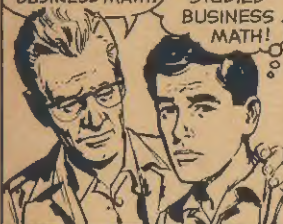
"A REAL BALL—FOR 6 MONTHS, THEN..."

BUSINESS IS BAD, PETE. WE'VE GOT TO LAY YOU OFF. BUT HOW WILL I KEEP UP PAYMENTS ON MY CAR?



"I DRIFTED FROM JOB TO JOB, AND ALWAYS THE SAME STORY..."

I HATE TO LET A GOOD MAN GO, PETE. DO YOU KNOW ANY BUSINESS MATH? WHAT CAN I SAY? I QUIT SCHOOL BEFORE WE STUDIED BUSINESS MATH!



"A YEAR AFTER QUITTING SCHOOL, I WAS OUT OF A JOB, FOR THE THIRD TIME."

PETE! YOU LOOKING FOR A JOB HERE, TOO? BOB SHO...! YEAH! I FIGURE I'VE GOT THE EXPERIENCE!



"BUT BOB'S DIPLOMA HELPED HIM CATCH THE JOB I WANTED."

MY OLD CLASSMATES NOT ONLY GET THE BETTER JOBS, THEY'RE PAID MORE MONEY TO START.



"I FINALLY GOT A JOB. \$60 A WEEK. BUT I HAD TO SELL MY CAR!"

I QUIT SCHOOL TO MAKE \$60 A WEEK! I HAVEN'T HAD A RAISE IN TWO YEARS!



"THEN, AT LAST, MY LUCK SEEMED TO TURN..."

HELEN, YOU'RE THE BEST THING THAT'S HAPPENED TO ME IN YEARS!



"HELEN AND I WERE MARRIED. A YEAR LATER, OUR FIRST CHILD WAS BORN. WE COULDN'T HAVE BEEN HAPPIER UNTIL, ONE DAY AT THE PLANT..."

HEARD THE NEWS, PETE? THEY'RE GOING TO START LAYING OFF MEN NEXT WEEK!



"WITH A WIFE AND FAMILY TO CONSIDER, I COULD NO LONGER AFFORD TO BE LAID OFF..."

WHAT'RE YOU DOING, PETE? CLIPPING AN I.C.S. COUPON, HELEN. I CAN EARN MY I.C.S. HIGH SCHOOL DIPLOMA IN MY SPARE TIME!



"AT LAST! THE BIG DAY..."

MY I.C.S. HIGH SCHOOL DIPLOMA! GOOD-BYE LAYOFFS! NOBODY CAN STOP ME NOW! I'M SO PROUD OF YOU, PETE!



"WHAT A DIFFERENCE THAT I.C.S. DIPLOMA MADE AT MY NEXT JOB INTERVIEW..."

THE JOB'S YOURS, PETE, STARTING AT \$105 A WEEK...AND IT'S A JOB WITH A FUTURE! GREAT! WAIT'LL I TELL HELEN!



MY NEXT STEP IS TO TAKE SOME I.C.S. COLLEGE-LEVEL ENGINEERING COURSES—THE SKY'S THE LIMIT!

CLIP COUPON HERE—I.C.S., Scranton, Penna. 18515, Accredited Member, N.H.S.C.

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- ☐ High School Vocational
- ☐ Send me Success Kit on I.C.S. courses in other fields.

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IF YOU NEED EXTRA MONEY & YOU KNOW JUST 10 PEOPLE...

YOU CAN MAKE \$50⁰⁰, \$100⁰⁰, \$200⁰⁰ AND MORE
IN YOUR SPARE TIME—It costs you nothing to try!



Get These 2 Assortments ON APPROVAL

YULETIDE RADIANCE ASS'T ... 21 thrillingly beautiful Christmas cards ... lovely designs in rich, radiant colors on lustrous plastic-coated stock ... all exquisitely embossed.

GOLDEN SPLENDOR ASS'T ... 21 fabulous Christmas cards strikingly designed in gorgeous colors ... exquisite gold filigree work, deep etched embossing and sparkling glitter.

Everyone You Know Needs Christmas Cards and Everyone Loves Wallace Brown Cards

Do you know 10 people? Of course you do! Add up a half-dozen relatives, perhaps 5 neighbors, the butcher, the baker, the milkman, the grocer, your dentist, several friends and other tradespeople—and you've probably got even more than 20. So what are you waiting for? These folks alone can bring you in at least \$50.00, probably \$100.00 to \$200.00 extra money in just a few hours spare time. And this is just a start! Almost everyone you know needs Christmas Cards, and when you show them the spectacular nationally famous 1967 Wallace Brown Line of Cards and Gift Items—it's love at first sight. They'll snap up 2, 3, 6 or more Christmas Card Boxes right on the spot. Keep up to 50¢ of every dollar you take in! This is the fun way of making money because it's so easy. You don't have to be a salesman because we send you samples that do the selling for you. And, besides making money you'll save money on your own Christmas Cards, Gifts, etc. at wholesale prices. See for yourself without risking a penny. Mail the coupon today! You'll be glad you did!

IT COSTS NOTHING TO TRY— FREE CATALOG, TOO

Be first in your neighborhood to cash in on this easy way to extra money with the 1967 Wallace Brown Line of Christmas Cards and Gift Items. Mail coupon this minute! You'll get 2 Christmas Card Assortments on approval. And Free Album of Name-Imprinted Personal Christmas Samples. Plus Free full-color catalog showing lots more money-makers, including many Christmas Assortments, Everyday Greeting Card Assortments, Decorated Stationery, Gift Wrappings, Household Items, etc. Everything you need to start making money at once—and we show you how.



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Thrill your friends and neighbors and make even MORE MONEY for yourself with custom-designed Special Value PERSONAL Christmas Cards at amazingly low prices ... from only \$1.95 to \$3.95 for 25 cards with name imprinted! A large variety of exclusive, original designs for folks who want the finest quality in Personalized Christmas Cards at prices *everybody* can afford. It's so easy, too ... they sell just by being shown! Just send the coupon for your FREE big, beautiful Album of actual samples of these fast-selling Special Value Personal Christmas Cards! Mail coupon TODAY for this exciting new Album!

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Churches, clubs, veterans' auxiliaries, etc. can now add hundreds of dollars to their treasuries with these fast sellers. Give organization name on coupon for Fund-Raising Plan. Mail coupon NOW!

SEND NO MONEY

Paste Coupon on postcard or mail in envelope

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11 East 26th St., New York, N.Y. 10010

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Address _____
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If writing for an organization, give its name _____

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New York, N.Y. 10010